

*ASIS Young Professionals  
France & Germany*

Educational Resources about ...

# Business Continuity Management

With the contribution of  
*Matthias Rosenberg, MBCI*

Vo. 2013 - 2



# Presentation of the subject: BUSINESS CONTINUITY MANAGEMENT

This issue of Educational Resources focusses on Business Continuity Management (BCM) as an still evolving discipline within the security field. Originating from IT disaster recovery planning, BCM today incorporates various concepts from risk management, compliance management and a companies security programme. Incidents like the earthquake and tsunami in Japan, the nationwide power cut in Venezuela or impacts of the Arabic Spring show the importance of thoughtful planning for continuity of business activities under insecure circumstances.

For all young professionals who want to get basic knowledge in BCM and better understand overlaps with other security related disciplines, this issue offers recommendations and comments by a subject matter expert and experienced leader within this field.

We hope you enjoy this issue of Educational Resources and look forward to see the YP initiative grow with your support.

*September 2013*

*Tim Jordan, ASIS YP Chapter Liaison, ASIS Germany (Chapter 251)*

*and*

*Henri Hemery, ASIS YP Chapter Liaison, ASIS France (Chapter 249)*



The opinions expressed in this document are those of the contributors, and not necessarily those of ASIS International, ASIS France or ASIS Germany.

# Contributor Presentation :

*Matthias Rosenberg, MBCI*

Matthias Rosenberg MBCI, is CEO of Controllit AG, a consulting company from Hamburg, Germany, specialized in Business Continuity Management and IT Service Continuity Management. He is the representative of the Business Continuity Institute (BCI) in Germany and has over 10 years of professional experience in various industries.

He is also CEO of the Business Continuity Academy, the leading european institute for BCM and Crisis Management training.

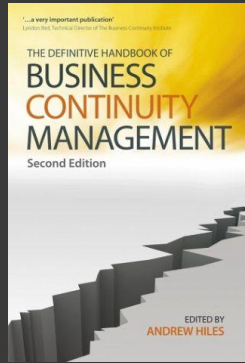


# Educational Resources About BCM

## 5 Books to Read in English



# Book #1: *The Definitive Handbook of Business Continuity Management*



<b>Author (s)</b>	<b>Andrew Hiles</b>			
	<b>Date of Publication</b>	2008	<b>Pages</b>	666
	<b>ISBN</b>	9780470723081		
	<b>Editor</b>	Andrew Hiles		
	<b>Review</b>			

How long would your business survive an interruption? What if operations were destroyed by fire or flood, negative media drives away customers or the company database is stolen or infected by a virus? How well are you prepared to deal with disaster?

This comprehensive guide tells you why you need a plan and then will help you put one together, including fully updated, detailed glossary and additional examples from the USA, Australia and Europe. Clearly split into useful sections, the book is easy to navigate.



## Book #2: *Business Continuity Management: How To Protect Your Company From Danger*



	<b>Author (s)</b>	<b>Michael Gallagher</b>		
	<b>Date of Publication</b>	2002	<b>Pages</b>	168
	<b>ISBN</b>	9780273663515		
	<b>Editor</b>	Financial Times executive briefings		
	<b>Review</b>			

Business continuity management (BCM) has become a hot topic in recent years and more significantly, in recent months (September 11, foot and mouth and flooding). However, BCM is not just about recovery from a disaster such one caused by fire or flood or the failure of IT systems. It can also be about the collapse of a key supplier or customer, about fraud, unethical operations and about reputation management.

Today, it is vital that board members and senior executives understand the nature and scope of BCM. They need to be in a position to evaluate and enhance the status of the activity within their organizations. This briefing examines the nature of BCM and looks at its relationship with other activities such as risk management, insurance and the emergency services.



## Book #3: *The Route Map to Business Continuity Management - Meeting the Requirements of ISO 22301*

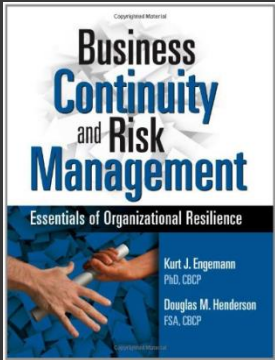
	<b>Author (s)</b>	<b>John Sharp</b>		
	<b>Date of Publication</b>	2012	<b>Pages</b>	125
	<b>ISBN</b>	978-0580743412		
	<b>Editor</b>	BSI British Standards Institution		
	<b><i>Review</i></b>			

By adopting business continuity management (BCM), organizations will be better equipped to meet the challenges they face when a disruption occurs. Fully updated and revised, this second edition of *The Route Map to Business Continuity Management - Meeting the Requirements of ISO 22301* provides help to those managers who have decided to introduce BCM into their organization for the first time or those who need to make the transition to the new international standard for BCM.

Built around the requirements specified in ISO 22301, this book provides a practical, step-by-step approach to setting up, managing and improving an effective system for business continuity.



# Book #4: *Business Continuity and Risk Management: Essentials of Organizational Resilience*



	<b>Author (s)</b>	<b>Kurt J. Engemann, Douglas M. Henderson</b>		
	<b>Date of Publication</b>	2011	<b>Pages</b>	372
	<b>ISBN</b>	978-1931332545		
	<b>Editor</b>	Rothstein Associates		
	<b><i>Review</i></b>			

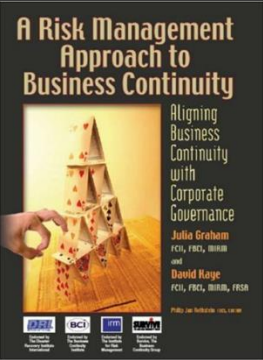
This book is designed to be used as part of a college-level course or as a desk reference guide, or resource for your in-house team.

The book is written in a traditional modular design which allows the reader to explore each chapter as a stand-alone unit, and then follow the after-chapter Q&A and case study questions. The first ten chapters cover the fundamental principles and practices of business continuity, and give the reader a good command of the terminology and definitions. The authors blend the how's and the why's along with the industry standards and recommended best practices to offer a solid functional background to the reader.





# Book #5: *A Risk Management Approach to Business Continuity...*

	<b>Author (s)</b>	<b>Julia Graham, David Kaye</b>		
	<b>Date of Publication</b>	2006	<b>Pages</b>	416
	<b>ISBN</b>	978-1931332361		
	<b>Editor</b>	Rothstein Associates		
	<b>Review</b>			

First Practical Guide to Integrating Risk Management, Business Continuity Management and Corporate Governance From Two World-Renowned BCM Pioneers Who Have Served on the British Standards Institution (BSI) Team Creating a British and International Standard for Risk Management. The authors' message is that risk management has become a strategic tool in managing all risk across an organization, and that BCM forms one more important tool in a much wider and coordinated risk management program.

They are now complementary disciplines that must be understood and supported by your organization as a whole, including CEO's, directors, non- executive directors, risk managers, continuity managers, internal and external auditors, investment managers, compliance managers, finance directors, human resource managers, project managers, regulators, corporate trainers and other stakeholders.



# Educational Resources About BCM

## Additional Web Resources



# Additional Web Resources

Some interesting websites and blogs (non exhaustive list):

## IN ENGLISH:

The Business Continuity Institute

<http://www.thebci.org>

ContinuityCentral

<http://www.continuitycentral.com>

## IN FRENCH:

Club de la Continuité d'Activité

<http://www.clubpca.eu/>

## IN GERMAN:

Business Continuity Institute Deutschland

<http://www.bciforum.org>



# Educational Resources About BCM

## Continuous Learning Programmes (non exhaustive list)



# Certificate of the BCI (CBCI)



<b>Certificate of the Business Continuity Institute</b>	
Organisation	Business Continuity Institute
Country	UK, local chapters worldwide
Type	Stand-alone certificate (valid for three years), allows you to earn the Associate Member of the BCI (AMBCI; minimum of one year relevant work experience) or Member of the BCI (MBCI; minimum of three years relevant work experience) distinction
Mode	Online E-Learning or training courses for preparation
Web site	<a href="http://www.thebci.org">www.thebci.org</a>
Language	English, other languages available
Length	One week training courses or self-study and a 2 hour test with 120 multiple choice questions at a training center in your country
Content	Concepts of the Good Practice Guideline (GPG) 2013, published by the BCI



# Qualifying Examination of the DRII



## Qualifying Examination

Organisation	Disaster Recovery Institute (DRI) International
Country	USA, local chapters worldwide
Type	If examination was passed successfully you are allowed to earn the Associate Business Continuity Professional (ABCP), Certified Business Continuity Professional (CBCP) or Master Business Continuity Professional (MBCP; additional master examination required) distinction
Mode	Online E-Learning or training courses for preparation
Web site	<a href="http://www.drii.org">www.drii.org</a>
Language	english
Length	One week training courses or self-study and a 2,5 hour test with 100 multiple choice questions at a training center in your country
Content	Knowledge based on „Professional Practices for Business Continuity Practitioners“, defined by DRII



# MSBCRM at Boston University



<b>Master of Science in Business Continuity, Security and Risk Management</b>	
Organisation	Boston University
Country	USA
Type	Graduate Programme in Management; Boston University also offers a Graduate Certificate in Risk Management & Organizational Continuity
Mode	Campus or online
Web site	<a href="http://www.bu.edu">www.bu.edu</a>
Language	english
Length	Ca. 2 years
Content	Core courses: Financial Concepts, Project Management, Introduction to Electronic Commerce, Systems, and Web Design, International Business, Economics, and Cultures, Quantitative and Qualitative Decision-Making. The Innovation Process: Developing New Products and Services + Specialization courses



# About ASIS International

ASIS International is a global community of 38,000 security practitioners, each of whom have a role in the protection of assets - people, property, and/or information.

Our members represent virtually every industry in the public and private sectors, and organizations of all sizes. From entry-level managers to CSOs to CEOs, from security veterans to consultants and those transitioning from law enforcement or the military, the ASIS community is global and diverse.

No other organization possesses the vast array of knowledge, expertise, and experience

*To learn more about ASIS International*

*<https://www.asisonline.org/>*





# ASIS France

ASIS France, le Chapitre 249 France d'ASIS International, est une association loi 1901 et œuvre continuellement à offrir à ses membres des services de qualité en matière d'éducation et de certification professionnelle afin de contribuer à l'avancement de la sécurité, que ce soit par ses conférences, ses groupes d'études ou encore sa contribution à organiser des programmes de formation.

*Pour plus de renseignement concernant ASIS France <https://www.asisonline.fr/> ou contacter [asis.france.249@gmail.com](mailto:asis.france.249@gmail.com)*



# ASIS Germany

Das deutsche Chapter besteht gegenwärtig aus mehr als 130 Mitgliedern. Es organisiert in regelmäßigen Abständen Chapter Meetings in Deutschland die mit wechselnden thematischen Schwerpunkten den Mitgliedern und Interessierten, die Möglichkeit zum Netzwerken und Informationsaustausch bieten.

*Weitere Informationen zum deutschen ASIS Chapter sind auf unserer Internetseite*

*<http://www.asis-germany.org/>*

*zu finden oder auf Anfrage per E-Mail an:*

*[tim.jordan@asis-germany.org](mailto:tim.jordan@asis-germany.org)*



# ASIS Young Professionals

*Developing young careerist in the security industry*

- ◉ Established in 2010
- ◉ Developing future security leaders through:
  - ❖ *Education in areas of their interest*
    - ❖ *Networking*
    - ❖ *Mentoring*
- ◉ Learn more online at [www.asisonline.org/yp](http://www.asisonline.org/yp)
- ◉ *For France contact:* [asis.france.yp@gmail.com](mailto:asis.france.yp@gmail.com)
- ◉ *For Germany contact:* [tim.jordan@asis-germany.org](mailto:tim.jordan@asis-germany.org)

